

# FROM DATA TO IMPACT

## INSIGHT-DRIVEN SOCIAL IMPACT STRATEGIES

### 1 Framework to Follow

Meaningful, relevant, and reliable data is at the core of organizational decisions. Our work with over 200 organizations reveals an 8-step framework that aggregates the knowledge, tools, resources, and capabilities that trigger and perpetuate a true and sustainable cultural change.

#### MAP STAKEHOLDERS

Articulate the needs and wants of all **internal** and **external stakeholders**, categorize, and prioritize them using a **Mendelow Matrix**.

#### DEFINE STRATEGY

Clarify organizational **vision, mission, values**, and tie those to **SMARTER goals** and **objectives** that anchor your organizational strategy.

#### AUDIT CAPABILITIES

Assess the current and needed levels of **knowledge, people, processes**, and **tools** that will be required to achieve goals and objectives.

#### ESTABLISH FRAMEWORKS

Assess whether your organization will require a **federated, hybrid, or centralized** operative model to execute its strategy.

#### CULTIVATE CULTURE

Focus on the three pillars- **access, literacy**, and **governance**, that are essential to the growth of a data-driven organizational culture.

#### MEASURE IMPACT

Define success through **logic models**, separate measurements of **activities vs. impact**, and create meaningful **feedback loops**.

#### REFINE STORYTELLING

Demonstrate the value of your work by bringing together the **narrative, visuals** and **data** that create emotive, meaningful **stories of impact**.

#### SHARE AND ADVANCE

Establish the mechanisms for cross functional **knowledge sharing** and **regular iteration** to continually progress, improve, and innovate.

### 2 Actions to Take

#### DATA ACCELERATOR ASSESSMENT

Find out where you are today, to truly define where you want to get to tomorrow, in a 5 minute free assessment.

[CLICK HERE](#)

#### FULL DATA TO IMPACT FRAMEWORK

Download the full 8-step framework to integrating data into your social impact strategy and execution.

[CLICK HERE](#)

### 3 Things to Remember



#### IT'S RARELY A STRAIGHT LINE

Growth is rarely linear, and the journey will rarely follow a set plan. That's more than OK.



#### BUT THERE IS A PATH

There are always signals in the noise, and finding your roadmap is essential.



#### IT STARTS WITH GETTING REAL

You have to start with an honest view of where you are and where you want to get to.

